

THE Awakening Imagi-NATION

A 501c-3 non-profit Foundation

Music and Motivation to help prevent truth decay!

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_____, 2005

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GENE WALL COLE, AUTHOR OF 2 NEW CONTROVERSIAL BOOKS, *JESUS' DIET FOR ALL THE WORLD AND CONSIDER THIS...REFLECTIONS OF AN AMERICAN FASTING FROM IGNORANCE*, BRINGS HIS U.S. "BRIDGING TWO WORLDS TOUR"

TO: _____, _____, 2005

Gene Wall Cole, whose music the Dalai' Lama predicted would "heal many people", brings his one of a kind instrument, his unique blend of insight on thought provoking subjects, and his two new books - *CONSIDER THIS...* and *JESUS' DIET* on the east coast swing of his "Bridging Two Worlds" tour. THE Awakening Imagi-NATION is now planning Gene's fall and winter tours at conferences, churches, expos, corporate keynotes, colleges, cruises and every venue imaginable. In October Gene will be leading a group to China where he will be performing at the Great Wall.

Creator of the first-ever multi-media musical memoir, *THE CHAMELEON---A Spiritual Adventure Through Wine, Women and Song*, Gene began his enormously successful speaking/concert tour after a 2 year sabbatical in which he finished both his new books while developing his One-Of-A-Kind Evening (A concert/slide show/storytelling experience that has to be seen to be believed.) After a lifetime in the music industry he calls his current musical set-up his first Ferrari.

Gene's latest tour dates, which include workshops and talks based on his research and the amazing discoveries he has just published, are taking him to an international audience as he pointedly but humorously speaks "truth to power". It doesn't hurt that His Holiness, the Dalai' Lama wrote the foreword for *CONSIDER THIS...* and that *JESUS' DIET* is not only a guide to the quickest weight loss program available but a roadmap to solving one of the greatest 'whodunits' in history. For those of you who were fascinated with the historical implications brought up in The Da Vinci Code, you don't want to miss this opportunity.

On his current tour, fans will be treated to stories and music from his multimedia performance, which includes the beautiful sound of the Dulsitar - a one-of-a-kind instrument which is an amalgam of a harp, dulcimer and sitar. Prior to this tour, the Dulsitar hadn't been seen in public since it was stolen in Nashville 29 years ago. Its mysterious return brought Gene national attention as it was headlined on the front page of the Nashville Tennessean, and sent out AP/UPI across the country.

Using music and humor to open hearts, Gene then plants seeds of wisdom on subjects ranging from the art of happiness to the power of feelings to the fact we're now living in a "democracy in reverse". Drawing upon his many life experiences that include overcoming both drug addiction and ADHD, his motivational programs are guaranteed to bring audiences to both tears and laughter, and make them think long after the program is over.

Many of his adventures are punctuated by an eclectic mix of celebrities, from The Dalai' Lama and Paul McCartney, to the Saudi Arabian Royal family, Waylon Jennings and Robin Williams to name but a few. Attracting more and more international attention as he delivers his message of hope and inspiration, his dynamic motivational talks inspire people to tackle everyday challenges. He draws upon his many life experiences which led to his becoming the true Renaissance man

he is today. As he puts it, "I have been so blessed following my dream, I feel it is now my responsibility to share my experience, strength and hope with others."

Book and music reviewers, talk show hosts, as well as corporate and spiritual leaders are describing Gene as a bit of Robin Williams/Will Rogers meets Charles Kuralt/Victor Borge, with a touch of Deepak Chopra thrown in for good measure. An accomplished musician whose roots began in the metaphysical world and then crossed over into pop culture; Gene has learned from, played with and had adventures with some of the most thought provoking people of our times. In the mid 90's, curious to try out his motivational techniques in a corporate environment, he quickly became the golden haired boy at the financial newspaper, Investors Business Daily, almost doubling their existing sales record.

Lately Gene has become a powerful speaker and motivational coach in the human potential movement, and was honored as the keynote speaker at the United Nation's International Symposium on Drug and Alcohol Abuse.

On his innovative website, www.genewallcole.com viewers are able to try out samples by style of music in an incredibly wide spectrum of audio clips from his CD's. Also on the website, they can check out his performing and speaking schedule.

Quotes:

"To put it simply, Gene's appearance was our BEST show this year! Our listeners called during the show, and for hours after we went off the air wanting to know how to get his book and CDs. We've never had such a response to a live performer. I would love to have Gene back on our program, as our listeners are demanding an encore. He is an inspiration to us all."

Bobbie Thomas - WELE Radio, Florida

"What a joy to have Gene Wall Cole on the show. He's the authentic article. Spontaneous, funny, humble, highly entertaining, thought provoking and disarming. It was the best show we've done, bar none!"

Lights on with Nancy Lee....KCOL/1410 AM, Fort Collins, CO

"Gene's music is the first meeting between East and West in a musical vibration. It will heal many people"

The Dalai' Lama

"Gene is an extraordinary man. Knowing him as an artist with astonishing skills, I anticipated enjoying the music, but was overwhelmed by the level of sheer invention in both the production of the music and the writing of The Chameleon. His story is compelling reading, filled with imagination and humor. His life is inspiring and he has a gift for sharing a sense of hope. Can't wait to see it on the silver screen."

Shadoe Stevens...Actor/Radio and TV Personality

For information on Cole's tour, to schedule interviews and get free passes to events, contact:
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