

Awakening Imaginative Ministry

a non-profit organization

Here is a brief synopsis of what Gene is doing so successfully in churches throughout the country:

At the services Gene gives a spiritually inspired motivational Sunday morning talk entitled “Gems of the Spirit; Tool for living in the 21st Century” that he guarantees will bring people to tears and laughter. Gene has filled in while pastors are away or joined the pastor as a guest speaker. During the service he usually leads the congregation in a guided meditation with the use of his Dulcitar—the one of a kind instrument which has a sound that is somewhat of a cross between a harp, dulcimer and sitar (this is the instrument referred to by The Dalai’ Lama in his quote). For the special music Gene plays original songs about God and one’s divinity while accompanying himself on guitar.

The workshop called - “Follow Your Dreams . . . the Bottom Line” is usually presented a couple of hours after the Sunday service though we’ve had equal success doing it Sunday evenings as well. It is approximately 3 hrs. in length. Since Gene has been giving the Sunday message as well as the music we’ve found the return rate for his workshop has been running anywhere from 40 -60%. Not only that, since his workshop encompasses teaching specific techniques to help people manifest their dreams and one of the universal laws he emphasizes is ‘tithing’, we’re finding most churches are delighted to find they get a strong residual effect long after he’s gone.

The concert entitled “A One Of A Kind Evening With Gene Wall Cole” focuses on music, humor, and storytelling. Fundraisers centered around Gene’s concert appearance following his workshop earlier in the week have done quite well for many churches across the country. Working together with our office on promotion in and around the surrounding community has not only helped in raising considerable funds for special projects but has brought people that otherwise might not have attended church to give it a try.

Booking Information: Gene travels in a fully self contained coach which allows him to tour from church to church across the country without charging for expenses. He provides the Sunday morning talk as well as the special music for the standard church honorarium. Workshop and concerts are charged to participants at nominal fees of \$25.00-\$40.00 for workshops and \$15.00 for the concert though no one is refused admission. Gene splits the attendance fees with the church based on their standard for guest presenters. It is Gene’s goal to carry his message to as many as possible and empower the churches he speaks at as well.

To discuss what performance format would be of greatest benefit to your group, as well as including your church in the next available opening in Gene’s touring schedule please call us at our home offices in Asheville, North Carolina at 1-800-614-0995.